

Introduction to Computer Art ART 124 Fall 2009

FINAL PROJECT : To be started in class **Friday November 13.**
DUE NO LATER THAN MONDAY NOVEMBER 23 at beginning of Class,
absolutely no printing during class. Come prepared.

FOR THIS PROJECT, ONE OF THE FOLLOWING SUBJECTS will be assigned

- Health and exercise
- National News
- Music
- Architecture

PART ONE

Design your own Magazine Logo. Using this logo, create a postcard that goes with the magazine, either a promotional postcard **OR** a subscription card.
Research *real* magazine cards.

PART TWO

Design your own Magazine covers. Front cover and back ad. (see below)

- Use a size based on an existing magazine format. Use an actual magazine to measure it out.
- Use full bleeds.
- Think: attention getting BUT believable.
- Cover: Headlines, what's inside (point to page numbers)
- Back of Magazine Cover... create an advertisement.
- Subject of ad to relate subject of magazine
- Use full bleed.

PART THREE

Design your own Magazine spreads (see below)

- Design two completely different full page spreads.
- Articles should relate to magazine topic.
- Create believable headlines.
- Use a grid in your Master Page layout for at least one of the spreads.
 - Use a bleed on at least one page.
- Use placeholder text for body.
- Use style sheet for copy.

Two Dimensional Design ART 150 Fall 2009

FINAL REQUIREMENTS

Submit printed piece. Must be presentation worthy:

- cover photo-quality paper
- Spine neatly put together with either clear tape and staples
- pages either glued together with a non-wrinkling glue, or double sided print.

SCHEDULE

FRIDAY November 13

Short Critique and start Magazine Project

MONDAY November 16

Lab Day: Questions and Answers. Work in class

FRIDAY November 20

Lab Day: Questions and Answers. Work in class.

MONDAY November 28

Critique to start at 11:10 am ART124 03 and 2:10pm ART 124 02

NO EXCEPTIONS.

PREPARE FOR THE INEVITABLE PRINTER BACK-UP and BREAKDOWN
>>> don't leave printing and assembling for the last minute.